

# Deltek WorkBook for Marketing Agencies

A total agency management system designed for agencies and in-house teams to streamline projects, people, and finances.

PCI provides expert Deltek WorkBook implementation and support services for complete project management and financial oversight in your agency. Enhance productivity, project visibility, and client collaboration. Optimize team capacity and make strategic hiring decisions with ease. Elevate your marketing agency with PCI's tailored WorkBook solutions.



# **Explore WorkBook's 4 Core Packages:**

### **Project Management**

Complete project and resource management. Every package includes: time and expense, email and calendar integration, collaboration, a project request portal, a mobile app, open API access and single sign-on capability.

### **Project Management & CRM**

Everything in project management + opportunity forecasting and client revenue & profitibility reporting. Your agency can now deliver on time and on budget with real-time data that helps you manage people, projects and collaboration.

# **Benefits Include:**

### **Total Agency Management**

Streamline projects, people and finance from end-to-end in one cloud-based best practice solution, designed to help you grow.

## **Improve Productivity**

Boost productivity and optimize utilization through better project and resource planning.

### Manage Profitibility & Costs

Increase profitability and control costs by scoping accurately, increasing efficiency and reducing delays.

### **Project Management & Finance + Accounting**

Everything in project management + net revenue and cash flow forecasting, revenue recognition, WIP, AR & AP Management, and financial reporting. Get full visibility into your agency performance by integrating projects and financials into a single source of truth.

### Full Suite (PM, CRM, Finance + Accounting)

Fully integrate projects, CRM, & finance + accounting.

