



Deltek WorkBook Partner

Deltek Maconomy for Marketing Agencies

A comprehensive ERP solution designed specifically for larger Professional Service Companies in industries such as Agencies, Engineering, Consulting, and Audit Firms.

PCI provides expert Deltek Maconomy implementation and support services for complete project management and financial oversight in your agency. Enhance productivity, project visibility, and client collaboration. Optimize team capacity and make strategic hiring decisions with ease. Elevate your marketing agency with PCI's tailored Maconomy solutions.



Benefits Include:

Visibility

Gain full visibility with real-time reporting for data-driven decisions and improved planning to ensure long-term success.

Efficiency

Streamline operations, enhance visibility, and optimize resources with real-time insights. Mobile access keeps teams agile and responsive for better decisions and improved outcomes

Growth

A cloud-based SaaS on AWS ensures scalability and compliance, supporting global growth within regulatory standards.

Explore Maconomy's 4 Core Packages:

Accounting & Financial Management

Optimize cash flow with automated billing, streamlined approvals, and real-time dashboards. Support global operations with multi-company and multi-currency setups, providing clear insights into finances.

Project Management

Set up projects effortlessly with pre-built templates that include pricing, tasks, and budgets. Track costs, labor, and expenses in real-time to meet client expectations and enhance profitability. Use interactive dashboards to gain insights and drive informed decisions.

Resource Planning

Interactive dashboards and reports provide key insights to drive decisions and ensure project success. Efficiently assign tasks with smart scheduling, track workloads in real-time, and optimize resource use to enhance productivity and support growth.

Customer & Pipeline Management

Upload documents, enhance collaboration, and streamline sales with tools like quote calculators. Optimize profitability using dashboards for insights, track revenue, and manage pipelines efficiently. Simplify processes and convert opportunities into projects seamlessly.

